

CURRICULUM

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He held classes at the Sda Bocconi, at the IULM University of Milan, at the University of Torino, at the University of Trento, and at the University of Parma, besides having held classes for other learning institutions.

His research interest are: the television industry, italian and international film industry, the competition in the communication markets, the economics of information and advertising.

He works as a economic consultant for the main Italian communication companies, for institutions which deal regulation matters on communication issues.

PUBLICATIONS

Books (titles translated)

- Information and Communication Economics, 1997, Laterza (with C. Ricciardi)
- Consumption and Defence of Consumers: an Economic Analysis, 1995, Laterza
- The Economics of Television, 1992, Il Mulino (with F. Silva)
- Information Technologies and the Diffusion of Innovation in Trade, 1992, Etas Libri
- A Survey on the Publishing Trade: the Book as a Cultural and Economic Good, 1992, Edizione della Fondazione Giovanni Agnelli (with G. Bianco and F. Silva)
- Information, Mass Media, Telematics, 1985, Clup-Clued
- An Introduction to: Curien, Gensollen, 1995, Monopoly and Competition in Telecommunications, Il Mulino

Articles and papers (titles translated)

Models of Competition in Mobile Telephone Services, 2003, *Economia e Politica Industriale*

Consolidation in Television Industry, Public Policy and Developing Paths, 2002, in: *L'Industria N.1, anno XXIII*

Structure and Competition in the Television Market, 2002, in Castronovo Tranfaglia (eds) *Storia della Stampa Italiana*, Laterza Editore, Roma

Market Definition and Competition in Audiovisual Industries, 2001, in: *Economia della Cultura N.1/2001*

The Impact of CEE Telecom Package on Audiovisual Industry, 2001, in *L'Industria N.3 anno XXII*

Technological Innovation in Publishing Industry, 2000, in: Muzi Falconi, Colombo, Gambaro, Livolsi (eds), *Editoria a Milano: la grande trasformazione*, Editrice Segesta, Milano

Evolution of Television Public Services, 2000, in *Consumatori Diritti e Mercati N.3*

Price elasticity of advertising and competition between different media, 1998, IULM Working Paper

Telecommunication and Multimedia: scale economies and natural monopolies, in: *Europa-Europe N. 2-3*

Market Organisation and Regulation Authorities in Media Industries (with F.Silva), 1995, in: *Economia e Politica Industriale N.87*

Approches théoriques de l'industrie du livre, 1993 in: *Cahiers de l'Economie du Livre N.8*